

**YUNG LIIEN  
LIAN QUAN**

---

Trusted by Global Brands,  
Ready for Yours





# COMPANY OVERVIEW

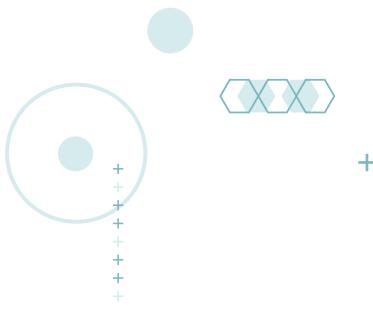
Founded in 1987, YUNG LIEN ENTERPRISE CO., LTD. specializes in the design, development, and manufacturing of premium rubber products, including lacrosse balls, pet toys, and industrial components. With over 35 years of industry expertise and three strategic production bases in Taiwan, Guangzhou, and Jiangxi, we deliver complete solutions from concept to OEM manufacturing.

Recognized by global brands such as Walmart, Hasbro, and Costco, YungLiien meets the highest standards of quality and social responsibility, certified by ISO 9001:2015, SEDEX, and multiple retailer audits.



# HISTORY & MILESTONES

Our annual production capacity exceeds 5,000,000 units, offering over 100 customization options to ensure your brand stands out. With a 98% client satisfaction rate and a streamlined 30-day production turnaround, we are your trusted partner for bringing custom Pet Toy projects to life — efficiently, reliably, and at the highest quality standards.



# CORE VALUES



## WORKING

We dedicate ourselves to excellence through teamwork, continuous improvement, and hands-on craftsmanship.



## RESPONDING

We act quickly and effectively to meet client needs with flexibility and clear communication.



## INDIVIDUAL

We value each person's creativity, initiative, and contribution to collective success.



## ETHICS

We conduct our business with honesty, transparency, and social responsibility.

01

02

03

04

We believe that lasting success comes from strong values.

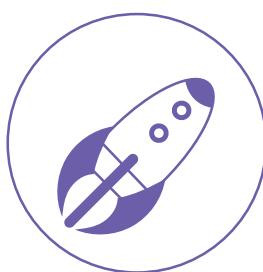
By working with dedication, responding with care, embracing individuality, and acting with integrity, we build trust and long-term relationships.





# MISSON & VISION

## 1 MISSION



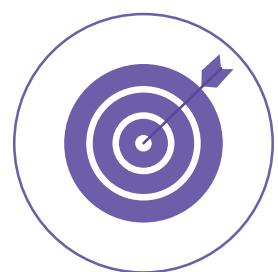
To deliver innovative, safe, and high-quality rubber products that enhance play, performance, and everyday life.

## 2 VISION



To be the global partner of choice for trusted OEM solutions — where creativity, craftsmanship, and responsibility meet.

## 3 GOALS



- Innovate continuously to deliver better products.
- Grow global partnerships and market reach.
- Ensure top quality and ethical manufacturing.
- Promote sustainability in every process.

# From product design to contract manufacturing

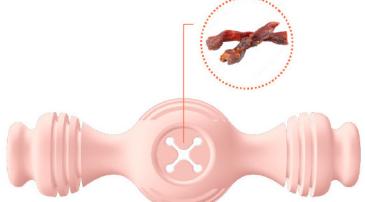
## CASE STUDY |



Clean teeth and massage gums while chewing



Spread treats



- Holds treats, Fill with snacks for interactive play.
- Clamp treats. Link multiple toys.



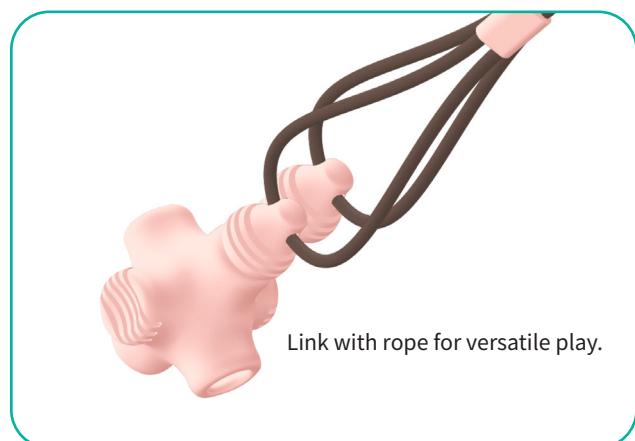
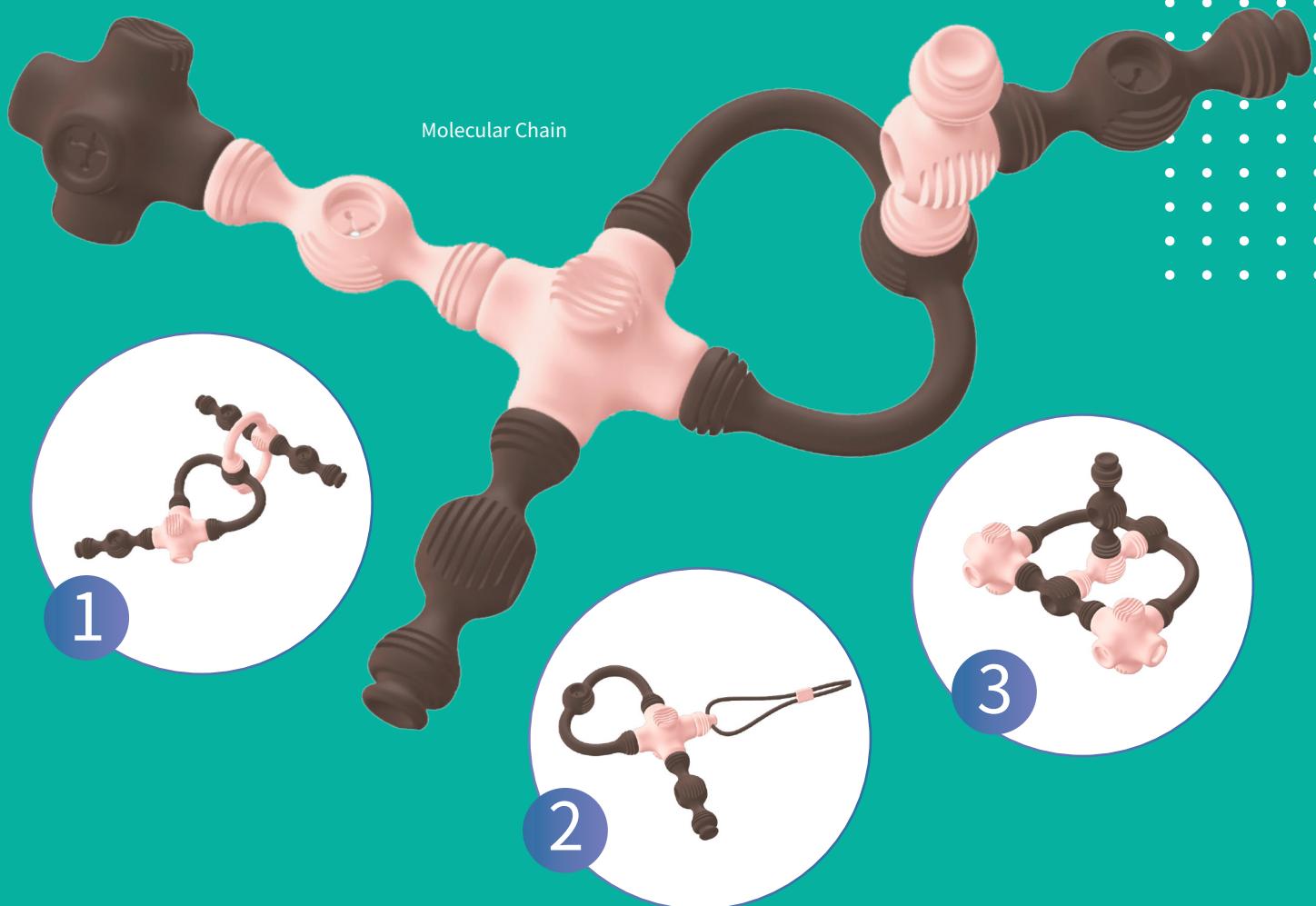
Clamp treats

Stuff treats

Spread treats

Soft, uniquely shaped design bounces unpredictably, challenging pets and prolonging treat play.





# Pet Brand Solutions



**01**

## Pet Toy Product Line Development:

Designing innovative and engaging pet toys that delight pets and owners alike.

Committed to the highest safety standards with certified, pet-safe materials.

**03**

## Market Differentiation Strategy

Creating unique products that stand out through quality, innovation, and fun features

## Safety Standard Certification

**02**

# Pet Products



TPR009



TPR002



TPR001



TPR003



TPR008



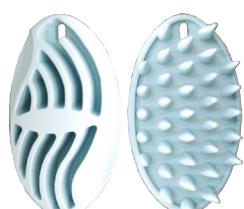
YF168



YF101



YF100



YF162



YF163



YF164



YF098



YF097



YF064



YF065



YF170



YF039



YF016



YF015

# Pet Products



YF043



YF049



YF095



YF169



YF017



YF166



YF050



YF094



YF051



YF121



YF122



YF124



YF125



YF126



YF128



YF129



YF130



YF131



YF127



YF132



YF133



YF134



YF135



YF136



YF137



YF028



YF027



YF001



YF110



YF111



YF114



YF115



YF120



YF105



YF107



YF053



YF054



YF171



YF109



YF055



YF090



YF091



YF092



YF108



YF119



YF102



YF103



YF104



YF005

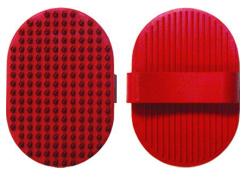
# Pet Products



YF056



YF057



YF058



YF112



YF060



YF174



YF059



YF113



YF013



YF033



YF034



YF035



YF040



YF041



YF042



YF006



YF138



YF140



YF142



YF143



YF144



YF148



YF149



YF150

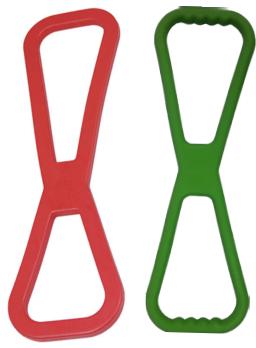


YF160

YF159



YF025 YF147



YF022 YF096



YF145



YF046



YF023



YF024



YF151



YF152



YF156



YF161



YF153



YF154



YF155



YF157



YF158

## Supply For



Petface®



DoggyMan®  
ペットライフのよきパートナー

# Sports Brand Solutions

Delivering tailored solutions for sports brands through product customization, integrated equipment design, and distinctive packaging that elevates brand identity.



**01**

## Lacrosse Ball Brand Customization

Custom colors, logos, and designs to match your brand identity.

Seamless integration of products for cohesive and versatile sports solutions.

**03**

## Brand Identity & Packaging

Innovative packaging that reinforces brand recognition and market appeal.

## Sports Equipment Integration

**02**

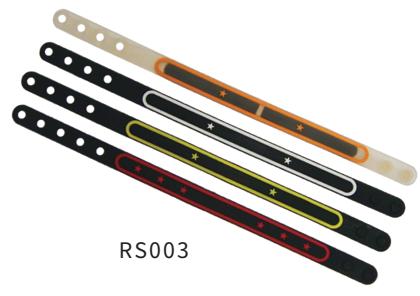
# Sports Products



RS001



RS002



RS003

Silicone Wristban

Silicone Ankleband  
customization  
is welcomed



RS004  
Silicone keyring



RS007  
Meets SEI, NOCSAE, NCAA, NFHS specs & LC APPROVED



RS010



RS006



RS005



Pack001



Pack002



Pack003

# Sports Products



RS011  
Bat weight 250G



RS012  
Bat weight 350G



RS013  
Bat weight 600G



RS014  
Bat weight 600G



RS015  
Home Plate L



RS016  
Home Plate M



RS017  
Home Plate S



RS019  
Rubber Pitcher



RS020  
Baseball base-solid



RS018  
Baseball base-flat



RS008  
Baseball batting tee set



RS021  
Spare tee



RS023  
Spinning check ball  
size A



RS024  
Spinning check ball  
size C



RS022  
Small reaction ball new shape



RS025  
Flared grip pad



In-house COR test machine



In-house C-D test machine

## Supply For



UNION



**B** BISHOP  
SPORTS AND LEISURE

**CRANKSHOOTER**  
TOUGHER - STRONGER - BETTER  
LACROSSE EQUIPMENT MADE TOUGH



**TIGORA**

# Certified Quality Customized Solutions Global Reach





## We are audited by

We are regularly audited by leading global organizations to ensure quality, safety, and social responsibility.





## YUNG LIIEN ENTERPRISE CO., LTD.

1F., No. 28, Ln. 128, Sanmin Rd., Luzhou Dist.,  
New Taipei City 247 , Taiwan (R.O.C.)  
TEL:+886 2 2281 1049  
E-mail:yung.liien@msa.hinet.net  
[www.yungliien.com.tw](http://www.yungliien.com.tw)



## JIANGXI LIAN QUAN RUBBER CO., LTD.

Yunshan Economic Development Zone Shili Avenue, Yongxiu county,  
Jiujiang City, Jiangxi Province, China. Zip Code 330306