



Trusted by Global Brands,
Ready for Yours





COMPANY OVERVIEW

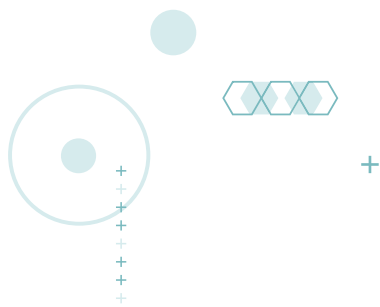
Founded in 1987, YUNG LIEN ENTERPRISE CO., LTD. specializes in the design, development, and manufacturing of premium rubber products, including lacrosse balls, pet toys, and industrial components. With over 35 years of industry expertise and three strategic production bases in Taiwan, Guangzhou, and Jiangxi, we deliver complete solutions from concept to OEM manufacturing.

Recognized by global brands such as Walmart, Hasbro, and Costco, YungLien meets the highest standards of quality and social responsibility, certified by ISO 9001:2015, SEDEX, and multiple retailer audits.



HISTORY & MILESTONES

Our annual production capacity exceeds 5,000,000 units, offering over 100 customization options to ensure your brand stands out. With a 98% client satisfaction rate and a streamlined 30day production turnaround, we are your trusted partner for bringing custom Pet Toy projects to life — efficiently, reliably, and at the highest quality standards.



CORE VALUES



We believe that lasting success comes from strong values.

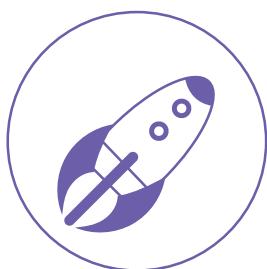
By working with dedication, responding with care, embracing individuality, and acting with integrity, we build trust and long-term relationships.



MISSION & VISION

1

MISSION



To deliver innovative, safe, and high-quality rubber products that enhance play, performance, and everyday life.

2

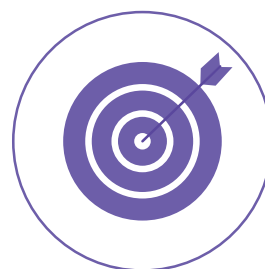
VISION



To be the global partner of choice for trusted OEM solutions — where creativity, craftsmanship, and responsibility meet.

3

GOALS



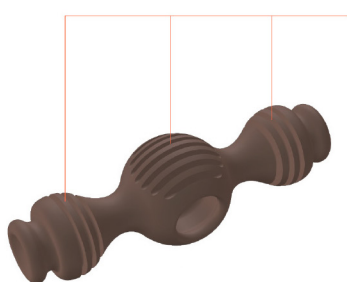
- Innovate continuously to deliver better products.
- Grow global partnerships and market reach.
- Ensure top quality and ethical manufacturing.
- Promote sustainability in every process.

From product design to contract manufacturing

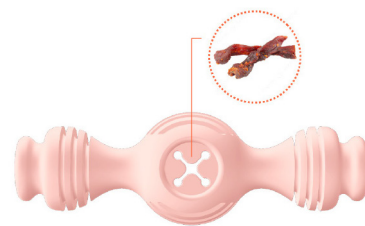
CASE STUDY |



Clean teeth and massage gums while chewing



Spread treats



- Holds treats, Fill with snacks for interactive play.
- Clamp treats. Link multiple toys.



Clamp treats

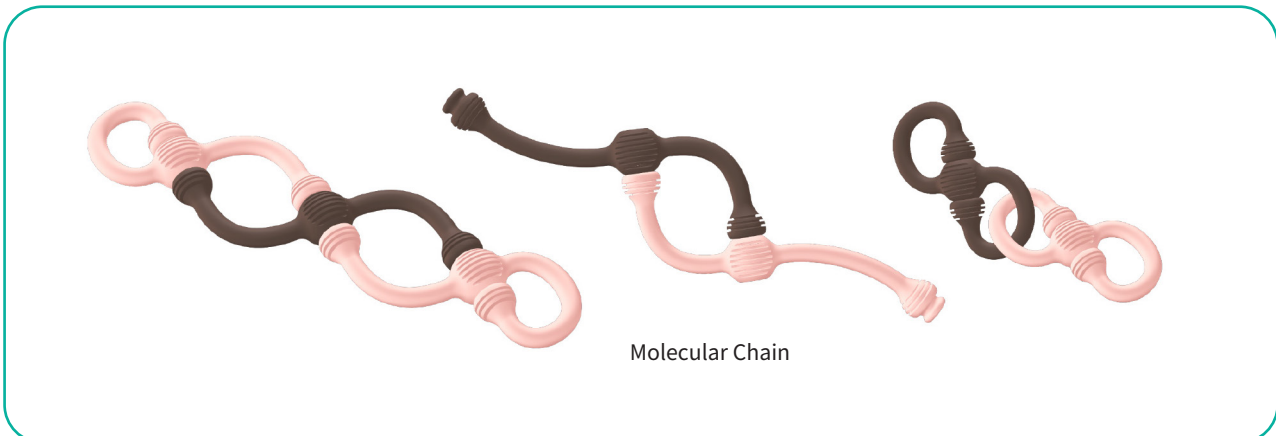
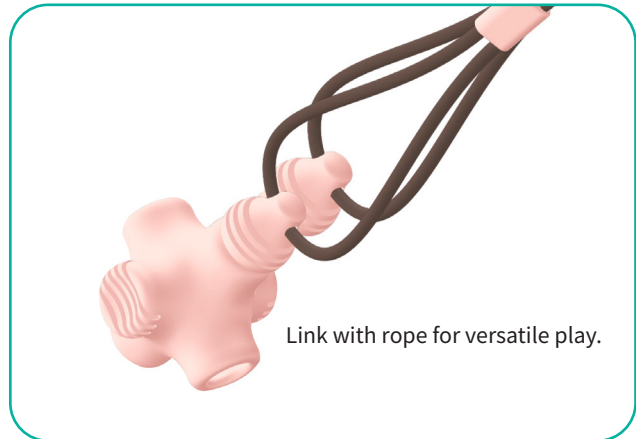
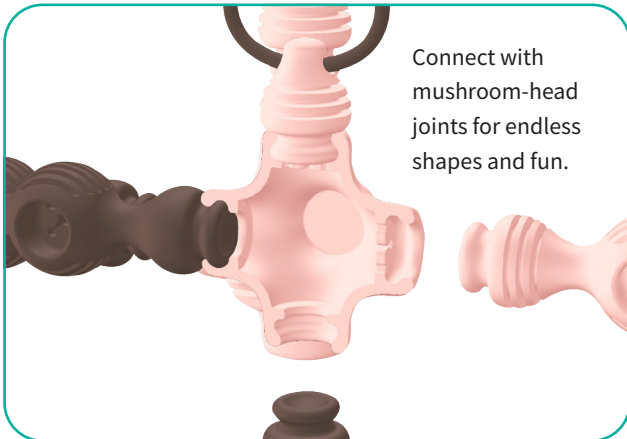
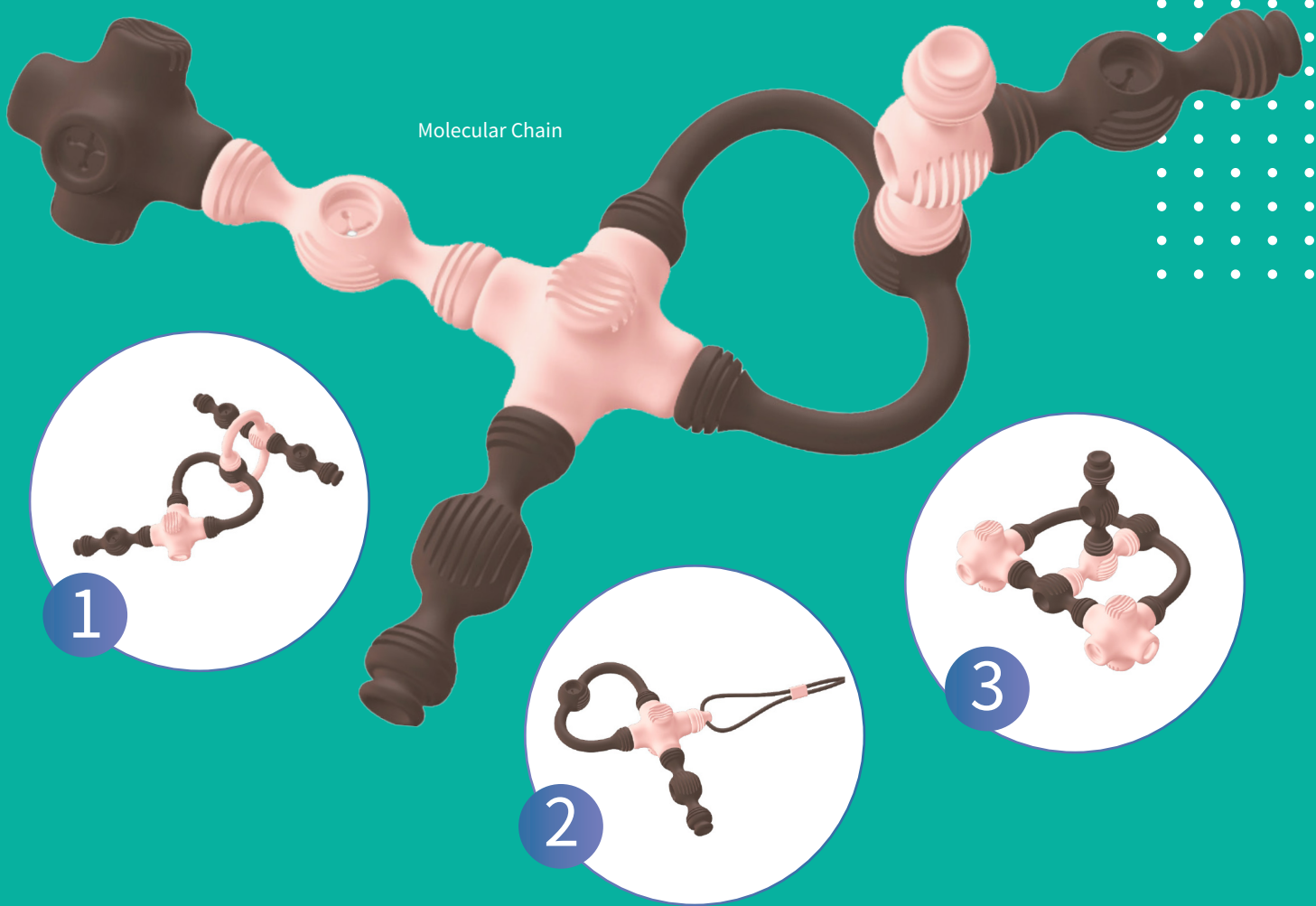
Stuff treats



Spread treats

Soft, uniquely shaped design bounces unpredictably, challenging pets and prolonging treat play.





Pet Brand Solutions



01

**Pet Toy
Product Line
Development:**

Designing innovative and engaging pet toys that delight pets and owners alike.

Committed to the highest safety standards with certified, pet-safe materials.

**Safety Standard
Certification**

02

03

**Market
Differentiation
Strategy**

Creating unique products that stand out through quality, innovation, and fun features

Pet Products



TPR009



TPR002



TPR001



TPR003



TPR008



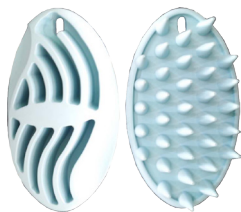
YF168



YF101



YF100



YF162



YF163



YF164



YF098



YF097



YF064



YF065



YF170



YF039



YF016



YF015

Pet Products



YF043



YF049



YF095



YF169



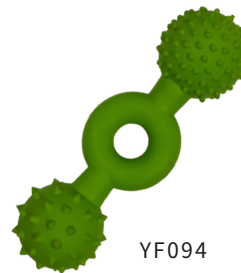
YF017



YF166



YF050



YF094



YF051



YF121



YF122



YF124



YF125



YF126



YF128



YF129



YF130



YF131



YF127



YF132



YF133



YF134



YF135



YF136



YF137



YF028



YF027



YF001



YF110



YF111



YF114



YF115



YF120



YF105



YF107



YF053



YF054



YF171



YF109



YF055



YF090



YF091



YF092



YF108



YF119



YF102



YF103

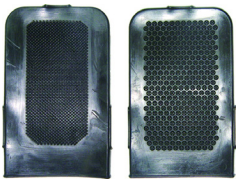


YF104

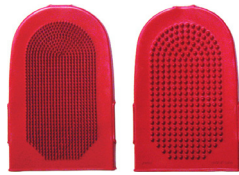


YF005

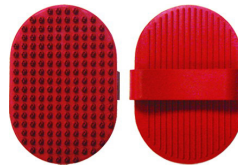
Pet Products



YF056



YF057



YF058



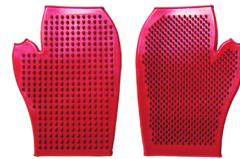
YF112



YF060



YF174



YF059



YF113



YF013



YF033



YF034



YF035



YF040



YF041



YF042



YF006



YF138



YF140



YF142



YF143



YF144



YF148



YF149



YF150



YF160



YF159



YF025



YF147



YF022



YF096



YF145



YF046



YF023



YF024



YF151



YF152



YF156



YF161



YF153



YF154



YF155



YF157



YF158

Supply For



Sports Brand Solutions

Delivering tailored solutions for sports brands through product customization, integrated equipment design, and distinctive packaging that elevates brand identity.



01

Lacrosse Ball Brand Customization

Custom colors, logos, and designs to match your brand identity.

Seamless integration of products for cohesive and versatile sports solutions.

Sports Equipment Integration

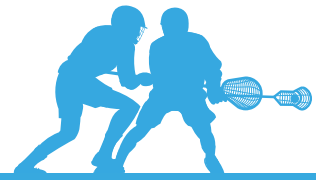
02

03

Brand Identity & Packaging

Innovative packaging that reinforces brand recognition and market appeal.

Sports Products

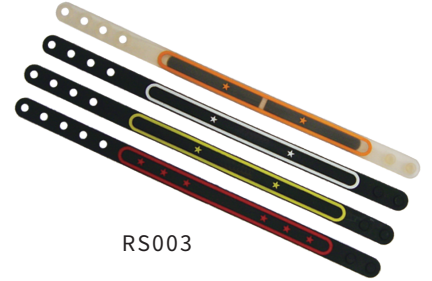


RS001



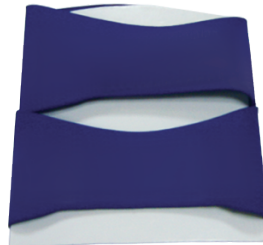
RS002

Silicone Wristban



RS003

Silicone Ankleband
customization
is welcomed



RS004

Silicone keyring



RS007
Meets SEI, NOCSAE, NCAA, NFHS specs & LC APPROVED



RS010



RS006

RS005



Pack001



Pack002



Pack003

Sports Products



RS011
Bat weight 250G



RS012
Bat weight 350G



RS013
Bat weight 600G



RS014
Bat weight 600G



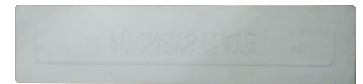
RS015
Home Plate L



RS016
Home Plate M



RS017
Home Plate S



RS019
Rubber Pitcher



RS020
Baseball base-solid



RS018
Baseball base-flat



RS008
Baseball batting tee set



RS021
Spare tee



RS023
Spinning check ball
size A



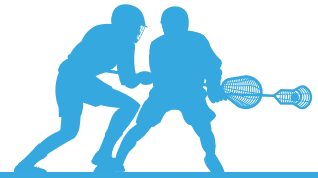
RS024
Spinning check ball
size C



RS022
Small reaction ball new shape



RS025
Flared grip pad



In-house COR test machine



In-house C-D test machine

Supply For



UNION



B BISHOP
SPORTS AND LEISURE



Certified Quality

Customized Solutions

Global Reach





We are audited by

We are regularly audited by leading global organizations to ensure quality, safety, and social responsibility.





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